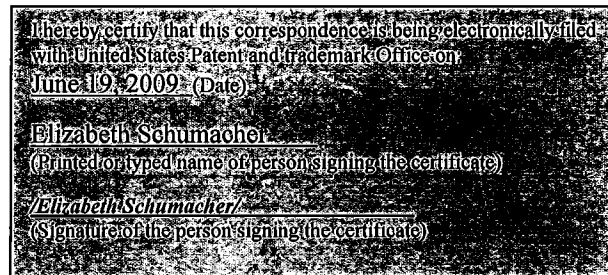


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: James J. Crow, *et al.*
Serial No.: 10/715,928
Filed: November 18, 2003
Title: LARGE-SCALE TARGETED DATA DISTRIBUTION SYSTEM
Grp./A.U.: 2154
Examiner: Michael E. Keefer
Confirmation No.: 4254

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450



Sir:

AMENDMENT UNDER 37 C.F.R. § 1.116

The Applicants have carefully considered this application in connection with the final Examiner's Action electronically delivered March 19, 2009, and respectfully request reconsideration of this application in view of the following amendment and remarks.